

Heist Awards 2019 - Shortlist

Alumni and Fundraising Campaign	
Bournemouth University	Celebrating social capital
Brunel University London	Santander Cycles University Challenge
Loughborough University	Staying In Touch
Newcastle University	Celebrating 30 Years of MBA Excellence
University of Brighton	The Brighton Effect - 25 Anniversary Edition
University of Essex	Donate Your Pennies
Low Budget Initiative	
Goldsmiths, University of London	56% increase in revenue and 74% increase in short course enrolments on a shoestring
Leeds Beckett University	Student Blog Squad – peer to peer content with impact
Loughborough University	Gold Coast 2018
Loughborough University	Health and Wellbeing 2018
Royal Conservatoire of Scotland	#RCSWelcomeHome
Trinity Laban Conservatoire of Music and Dance	A personal letter from the Principal
University of Aberdeen	Win a Free Year in Halls! - A Conversion Success Story
University of Salford	Get inside
University of Stirling	Giving nursing numbers a health check
University of Sunderland	DOSH - Opening the Door for Student Opportunity
Postgraduate or Specialist Prospectus	
Leeds Beckett University	PG prospectus
Royal Academy of Dance	Royal Academy of Dance Prospectus 2019/20
Royal Conservatoire of Scotland	RCS Prospectus 2019/20
St George's, University of London	St George's Postgraduate Prospectus
The Glasgow School of Art	Edition: The Mapping Issue
University of Northampton	University of Northampton Postgraduate Prospectus
University of Southampton	University of Southampton 2019 Postgraduate Prospectus "Inspiring Minds"
University of Stirling	PGR Publication
University of the Arts London	UAL Pre-degree and Undergraduate Prospectus 2019-20
Best PR or Communications Campaign	
Bournemouth University	Healthcare Heroes
Leeds Beckett University	Amazon Alexa clearing campaign
Loughborough University	Heart 2 Heart
Loughborough University	Gold Coast 2018
Loughborough University	Health and Wellbeing 2018
Middlesex University	Pepper goes to Parliament
The University of Sheffield	Student Administration Film series
Trinity Laban Conservatoire of Music and Dance	Venus Blazing
University of Glasgow	Promoting Scotland as the Global Leader of Precision Medicine - 'The right drug for the right patient at the right time'
University of Portsmouth	Plastic-eating enzyme PR campaign
University of Stirling	The Ripple Campaign
Community / Business Engagement Campaign	
Harper Adams University	The Field to Fork Festival
Loughborough University	Heart 2 Heart
Loughborough University	Operation Jingle Bells
Middlesex University	Middlesex University STEM Festival
Queen's University Belfast	St Patrick's Initiative
University of Stirling	The Daily Mile

Undergraduate Prospectus	
Falmouth University	'Get Real' Prospectus
Loughborough University	Loughborough Undergraduate Prospectus 2019
Manchester Metropolitan University	Manchester Metropolitan University Undergraduate Prospectus 2019
Queen's University Belfast	Queen's University Belfast UG Prospectus
The University of Manchester	How 'the explorer' found a way forward for The University of Manchester's 2019 prospectus
University of Glasgow	University of Glasgow Undergraduate Prospectus 2019
University of Lincoln	University of Lincoln Undergraduate Prospectus
University of Southampton	University of Southampton 2019 Undergraduate Prospectus "Discover a New World"
University of Sunderland	Getting Personal - Reimagining the University of Sunderland's Prospectus
Best use of Content	
Leeds Beckett University	Empowering students to tell our stories.
London School of Economics and Political Science	LSE IQ podcast
Loughborough University	Gold Coast 2018
Loughborough University	Health and Wellbeing 2018
Middlesex University	Made It To MDX
Solent University	52 Things To Do
University of Bedfordshire	University of Bedfordshire - Some Call it Clearing
University of East Anglia	#homeofthewonderful
University of Glasgow	Future World Changers
University of Hull	#MyPlasticPledge
University of London	Leading Women
International Student Recruitment Initiative	
Arts University Bournemouth	AUB on the road: Ripping up the rulebook with augmented reality
Bournemouth University	Bournemouth University: Global Festivals of Learning
Edinburgh Napier University	A Guide for International Students
Liverpool John Moores University	Dream in Egypt, Shine in Liverpool
Rotterdam School of Management, Erasmus University	The MBA of Value
UCL	UCL Accommodation International Student Welcome
University of Aberdeen	Aberdeen and China: Doing the Basics Better
University of Aberdeen & Robert Gordon University	Go Further
University of East Anglia	Your Success Story - India
University of Glasgow	Future World Changers
Best Marketing Initiative to Promote Research	
Leeds Beckett University	Transform
London School of Economics and Political Science	LSE IQ podcast
London School of Hygiene & Tropical Medicine	Research in Action feature series - London School of Hygiene & Tropical Medicine
Manchester Metropolitan University	RAH! Research in Arts and Humanities
University of East Anglia	Thinking Without Borders

Best Student Recruitment Initiative	
Aston University	Here is Aston
Leeds Trinity University	From 5 annual events to over 1000
Manchester Metropolitan University	PGCE Campaign 2018
Middlesex University	Made for More
Nottingham Trent University	Sorry Not Sorry - Clearing 2018
Queen Margaret University	LAUNCHING TEACHER EDUCATION AT QMU: Transforming Teaching, Transforming QMU, Transforming Lives
The University of Sheffield	The University of Sheffield Clearing and Adjustment Campaign 2018
University of Derby	On track with fast track
University of East Anglia	This is UEA
University of Glasgow	Future World Changers
University of Hull	Healthcare Family Campaign
University of Sunderland	In the Moment - Using Confidence and Consistency to Increase Applications
Best use of Innovation in Education Marketing	
Arts University Bournemouth	AUB on the road: Ripping up the rulebook with augmented reality
Bournemouth University	Degrees of difference - influencer marketing
Loughborough University	Don't Just Take Our Word For It
University of Aberdeen	Transforming Student Recruitment & Enquiries
University of Bradford	Enjoy the Ride
University of Portsmouth	University of Portsmouth Rebrand Project
University of Salford	"Channel Salford": Harnessing the power of live broadcasting for recruitment and engagement
Most Effective Digital or Social Initiative 2019	
De Montfort University	#JoinTogether campaign
Leeds Beckett University	Clearing – our evolution of a winning formula
Leeds Beckett University	graduation 2018
London Metropolitan University	Do Something You Love
Queen's University Belfast	Saint Patrick's Social Media Initiative
University of Gloucestershire	Students unscripted
University of Hull	This is Our Clearing
University of Stirling	Discover Stirling – Virtual Tour
University of the Arts London	UAL Online Prospectus 2019/20
Best Website	
Arts University Bournemouth	Arts University Bournemouth - Prioritising Agile: a 'new' website for AUB
Keele University	Keele University Website Transformation
Plymouth Marjon University	Project Wow
Queen's University Belfast	Queen's University Belfast - Best Website
Regent's University London	Regent's University London digital transformation web project
Swansea University	Swansea University Website Redevelopment
University of Derby	Derby.ac.uk - Building a bold and innovative website in 9 months!
University of Stirling	University of Stirling Website
University of Winchester	Go Where You Feel Most Alive
Marketing Team of the Year 2019	
Arts University Bournemouth	Arts University Bournemouth - A year to be recognised
Hartpury University and Hartpury College	Best Marketing Team of the Year
Keele University	Keele University Marketing and Communications Team
Leeds Trinity University	Tiny team, massive impact: introducing the Leeds Trinity University Marketing and Communications Team
London Metropolitan University	Best team in sector
Loughborough University	Marketing and Advancement
University of Dundee	Marketing Team of the Year
University of East Anglia	Do Different
University of Portsmouth	University of Portsmouth Marketing and Communications
University of Salford	Salford - Team of the Year?